

West Feliciana Parish Tourism Commission Meeting
March 19, 2025, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

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| 1. Call meeting to order | John Kean |
| 2. Roll call | |
| 3. Approval of agenda items for consideration and action | |
| 4. Public Comment | |
| 5. Approval of February 19, 2025 Board Meeting Minutes | |
| 6. <u>Old Business</u> | |
| a. Executive Director's Report | Devan Corbello |
| i. Marketing Analytics Update/QR Code Reporting | |
| b. Hotel Postcard Update | Amber/Devan |
| c. Visitor Guide Update | |
| 7. <u>New Business</u> | |
| a. Treasurer's Report | Jim Johnston |
| b. Revise budget | |
| i. Move & Change "Salaries & Wages-Office" to "Rent Expense-Co-op agreement" under "Office" | |
| c. Nomination and Election of Vice Chair | |
| d. Vote to remove Morgan Moss from Bank Account and add new executive officer to bank account | |
| e. Strategic Plan Goals Review | Devan |
| f. Board Workshop | Devan |
| g. Local Partner Surveys | Adrian/Devan |
| h. Weekend Vacancy Listings for Front Desk | |
| 8. Motion to Adjourn | |

Next Meeting – April 16, 2025, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comments will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

"The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish."