

West Feliciana Parish Tourism Commission Meeting
January 15, 2025, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

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| 1. Call meeting to order | John Kean |
| 2. Roll call | |
| 3. Approval of agenda items for consideration and action | |
| 4. Public Comment | |
| 5. Approval of December 18, 2024 Board Meeting Minutes | |
| 6. <u>Old Business</u> | |
| a. Executive Director's Report | Devan Corbello |
| i. Intern Update | |
| b. Short-term Rental Update | John |
| 7. <u>New Business</u> | |
| a. Treasurer's Report | Devan Corbello |
| b. 2025 Board Introductions | |
| c. Nomination and Election of 2025 Executive Officers | |
| d. Vote to remove Brittany Ernest from Bank Account and add new executive officers to bank account | |
| e. 2025 Meetings time and date | |
| f. 2024 Visitor statistics | Devan |
| g. America250 Planning | Devan |
| h. Community Events Workshop | Devan |
| 8. Motion to Adjourn | |

Next Meeting – February 19, 2025, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comments will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. Morgan Moss called the meeting to order at 5:33 pm.
2. Roll call: Absent-John Kean and Leslie Daniel. Present- Morgan Moss, Adrien Percy, Amber Thorne, Jim Johnston. Others present- Devan Corbello
3. Amber made a motion to approve agenda items for consideration and action. Adrien seconded the motion. All were in favor.
4. Public Comment-no public comment was made.
5. Morgan made a motion to approve the December 18, 2024 Board Meeting Minutes. Jim seconded. All were in favor.
6. Old Business
 - a. Devan gave his Executive Director's Report. He highlighted past meetings and reviewed upcoming meetings. He stated that he will begin to work with community groups to gather stories and histories around the American Revolution in preparation for America's 250th birthday celebration in 2026. He stated that Simon, the intern, will start on February 3rd and will work on updating foreign language tours for international visitors.
 - b. Jim talked about the Short-term Rentals in the area and stated he is reviewing the list and contacting those owners to ensure they are registered with the School board and are remitting their taxes. Morgan stated that some AirBNB owners are receiving notices of a new policy by AirBNB that they will be remitting the occupancy taxes on their behalf. We will follow up.
7. New Business
 - a. Devan gave the Treasurer's Report: taxes collected totaled \$23,449 and expenses were \$10,425
 - b. The new board members were introduced. The Parish Council will vote at their February meeting to fill the final vacant seat.
 - c. Jim made a motion to table the Nomination and Election of 2025 Executive Officers, the Vote to remove Brittany Ernest from Bank Account and add new executive officers to bank account, to the next meeting when the vacant seat will be filled. Amber seconded the motion. All were in favor.
 - d. 2025 Meetings time and date will remain the same as 2024.
 - e. Devan gave the 2024 Visitor statistics. St. Francisville saw visitors from all over the world. Majority of visitors heard about the parish through word-of-mouth and online/social media platforms.
 - f. Devan is planning to host a Community Events Workshop to give best practices on how to promote events through various marketing efforts. A date and location will be announced soon.

- g. Morgan suggested topics to discuss at the February meeting. One being the hiring of a consultant to host a half-day board training and goal setting workshop with the new board members. The other being the need to discuss the re-implementation of the executive committee meeting on a as-needed basis.
8. Motion to Adjourn was made by Morgan and seconded by Jim at 6:15 pm. All were in favor.

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Approved at the February 19, 2025 Board Meeting.