

West Feliciana Parish Tourism Commission Meeting
December 18, 2024, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

1. Call meeting to order **John Kean**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of November 20, 2024 Board Meeting Minutes
6. Old Business
 - a. Executive Director's Report **Devan Corbello**
 - b. 2024 Ethics Class Reminder
7. New Business
 - a. Treasurer's Report **Brittany Ernest**
 - b. Super Retriever Series Classic **Devan**
 - c. 2025 Board Nominations **Devan**
 - d. Visitor's Guide Review **Devan**
8. Motion to Adjourn

Next Meeting – January 15, 2025, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comments will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. John called the meeting to order at 5:37 pm.
2. Roll call: Absent- Brittany Earnest and Carlye Gragnaurd. Present- John Kean, Leslie Daniel, Morgan Moss, Jim Johnston, Megan D'Aquilla. Others Present- Devan Corbello.
3. A motion to approve the agenda items for consideration and action was made by Leslie and seconded by Jim. All were in favor.
4. No public attended to comment.
5. A motion to approve the November 20, 2024 Board Meeting Minutes was made by Morgan and seconded by Megan. All were in favor.
6. Old Business
 - a. Devan gave his Executive Director's Report. He recapped meetings he had over the past month, including his attendance to the Travel South's International Showcase, where he met with 45 international tour operators to promote travel to St. Francisville. He also highlighted some key news coverage that St. Francisville has received, including being listed in Southern Living's list of "20 Most Charming Southern Tiny Towns" and The Today's Show's list of "Top Autumn Destinations." He also highlighted that overall social media and website reach has grown between 12 and 14% in 2024.
 - b. Devan reminded the board to take the Ethics Class before the end of 2024.
7. New Business
 - a. Devan gave the Treasurer's Report. Total income for November was \$26,035.65. Total expenses were \$20,191.
 - b. Devan presented the board with a potential new event coming to the area, the Super Retriever Series Classic. John made a motion to sponsor the event for up to \$4,000 (up to 35 hotel room nights) and those funds would be drawn from the LAMP Account. Leslie seconded and all were in favor.
 - c. Devan announced that the 2025 Board Nominations were officially opened by the Parish and were due January 6, 2025.
 - d. The board reviewed the Visitor's Guide and made edits. John suggested that Devan visit with hotel managers in Baton Rouge and give them visitor's guides to promote St. Francisville to their guests.
8. Motion to Adjourn was made by Leslie at 6:27 pm and seconded by Jim. All were in Favor.

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Approved at the January 15, 2025 board meeting.