

West Feliciana Parish Tourism Commission Meeting
October 16, 2024, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

1. Call meeting to order **John Kean**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of September 18, 2024 Board Meeting Minutes
6. Old Business
 - a. Executive Director's Report **Devan Corbello**
 - i. Sports Park Sign
 - ii. New Board Member: Megan D'Aquilla
 - b. Parish Short-Term Rental Ordinance
7. New Business **Brittany Ernest**
 - a. Treasurer's Report
 - b. Potential Spring Intern: Simon Leclercq
 - c. Holiday Live Like a Local Campaign
 - i. Timeframe
 - d. Discuss Website Events Calendar/Layout
 - e. Identifying AirBnBs/VRBOs/STR Not remitting occupancy taxes in WFP
8. Motion to Adjourn

Next Meeting – November 20, 2024, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. John Kean called the meeting to order at 5:29 pm.
2. Roll call: Absent-Megan D'Aquila. Present-John Kean, Morgan Moss, Brittany Ernest, Carlye Gagnaud, Jim Johnston, Leslie Daniel. Others present-Devan Corbello
3. Morgan made a motion to accept agenda items for consideration and action with John's amendment to move item "e" under new business to be item "b. 1." Under Old Business. Leslie seconded the motion. All were in favor.
4. Public Comment-none were present.
5. Brittany made a motion to approve the September 18, 2024 Board Meeting Minutes. Jim seconded. All were in favor.
6. Old Business
 - a. Devan gave his Executive Director's Report. He updated the board on the several meetings he hosted and attended where he gave an update on the visitor economy. He gave an update on the signs at the sports park that will direct visitors to the website to learn of more ways to enjoy West Feliciana Parish. He announced that Megan D'Aquila was voted in as the new board member to fill David Parker's vacant seat. A discussion was had to find ways to increase Instagram and other social media following.
 - b. John gave an update on the Parish Short-Term Rental Ordinance. Devan provided a list of short-term rentals from AirBNB that he found not remitting the parish occupancy tax. Leslie and John will review the list to identify those properties.
7. New Business
 - a. Brittany gave the Treasurer's Report. Income from the occupancy taxes collected was \$15,194.54, and interest was \$1,283.21. Expenses were \$18,288.93
 - b. The board discussed the decision to give an unpaid internship to Simon Leclercq to fulfill his needed credit for his master's degree in language studies.
 - c. Holiday Live Like a Local Campaign was proposed. The start date will be November 8th and the end date will be New Year's Eve 2024.
 - d. Discussion about Website Events Calendar/Layout. Devan will look into color coding the calendar to make it easier to read, and to clean up the layout.
8. Motion to Adjourn was made by Leslie and seconded by Jim. All were in favor.

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Approved at the November 20, 2024 Board Meeting