

West Feliciana Parish Tourism Commission Meeting
September 18, 2024, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

1. Call meeting to order **John Kean**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of August 21, 2024 Board Meeting Minutes
6. Old Business
 - a. Executive Director's Report **Devan Corbello**
 - i. Live Like a Local Update
 - ii. New Board Member Nomination
 - iii. Sports Park Sign Update
 - iv. Visitor Impact Report Meeting Recap
 - b. Parish Short-Term Rental Ordinance
7. New Business **Brittany Ernest**
 - a. Treasurer's Report
 - b. Ratify and sign WFPTC By-Laws
 - c. Financials: P&L and budget adjustment
 - d. Commission approval
 - e. Discuss Visitors Guide
8. Motion to Adjourn

Next Meeting – October 16, 2024, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. John Kean called the meeting to order at 5:28 pm.
2. Roll call: Absent- Brittany Ernest, Leslie Daniel. Present- John Kean, Morgan Moss, Jim Johnston, Carlye Gagnaud. Others Present-Devan Corbello.
3. John made a motion to add "Bank Balance and interests discussion" agenda under new business. A motion to approve the agenda items for consideration and action with the additional item was made by Morgan and seconded by Jim. All were in favor.
4. Public Comment-no public was present for comment.
5. Morgan made a motion to approve the August 21, 2024 Board Meeting Minutes. Jim seconded and all were in favor.
6. Old Business
 - a. Devan gave his Executive Director's Report. He gave a recap of the last month. He represented Visit St. Francisville at the LTA Travel Summit, DC Jazz Festival (which saw about 2,000 attendees), and the MSWIT Travel Show Fundraiser. He gave an update on Live Like a Local. He announced that Megan D'Aquila has been nominated to the board and will be approved at the October Parish Council meeting. He presented a design for the 3 signs at the Sports park that will direct visitors to the website. He gave an update on the Visitor Impact Report Meeting and stated that he scheduled another on for September 30th at 6 pm. Morgan suggested that we invite a tourism expert to also come speak at the meeting.
 - b. Parish Short-Term Rental Ordinance- John updated the board on the short-term rental ordinance. They discovered that the parish has an ordinance, but that they will work with Danny Garrett to strengthen the ordinance.
7. New Business
 - a. Devan gave the Treasurer's Report. Total income for August was \$18,662.43 and total expenses were \$19,018.42.
 - b. John signed the latest version of the WFPTC By-Laws, which were last updated in January 2024.
 - c. John suggested that there be more details provided when giving budget adjustments in the future.
 - d. Commission approval will be requested if the commission decides to support any TIFFs or any legislation that would affect tourism in the parish.
 - e. Ad space will be added to the visitor guide to help offset costs and provide a way for businesses to promote themselves in the guide.
 - f. John made a motion to move \$100,000 into the LAMP Savings account to receive more interests from the account. Jim seconded the motion. All were in favor.
8. Motion to Adjourn was made by John at 6:15 pm. Seconded by Jim and all were in favor.

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Approved at the October 16, 2024 board meeting.