

West Feliciana Parish Tourism Commission Meeting
May 15, 2024, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

1. Call meeting to order **David Parker**
2. Roll call **Brittany Ernest**
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of April 17, 2024 Board Meeting Minutes
6. Old Business
 - a. Executive Director's Report **Devan Corbello**
 - i. Feliciana Backroads Trail
 - ii. Parish Ordinances on Short-Term Rental Update
 - iii. Tourism Recovery & Improvement District Update
 - iv. Live Like a Local Update
7. New Business
 - a. Treasurer's Report **Brittany Ernest**
 - b. Employee Handbook Review
 - c. Historical Society & WFPTC Partnership
 - d. 2024/2025 Budget First Look
8. Motion to Adjourn

Next Meeting – June 19, 2024, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. Morgan Moss called the meeting to order at 5:36 pm.
2. Roll call : Absent- David Parker, Brittany Ernest, Leslie Daniel. Present- Morgan Moss, John Kean, Jim Johnston, Caryle Gragnaud. Others Present-Devan Corbello
3. A motion to approve the agenda items for consideration and action was made by John and seconded by Jim. All were in favor.
4. Public Comment-No public was present to comment.
5. The April 17, 2024 Board Meeting Minutes were tabled to the June board meeting.
6. Old Business
 - a. Devan Corbello gave his executive director's report. He updated the board on key meetings he had over the last month. He gave an update on earned media St. Francisville and West Feliciana Parish were featured in. He also gave an update on the Feliciana Backroads Trail map. Final updates will be given to the designer. He spoke with Kenny Havard to get an update on the Parish's ordinance on Short-Term rentals to ensure they register with the school board prior to receiving their licenses. This will ensure that they are remitting their taxes properly. Havard is following up with the Parish lawyer on the next steps. Devan and the board discussed implementing a Tourism Recovery & Improvement District to raise funds to help with community connectivity projects to allow both locals and visitors better options for parking, biking, and walking around the town and parish. Live Like a Local campaign will launch in August and businesses are signing up to be part of the Passport for participants to use.
7. New Business
 - a. Devan gave the treasurer's report in Brittany's absence. \$20,112.49 were collected in occupancy taxes in April. Next month a revised budget will need to be adopted to reflect a more accurate projections for the year.
 - b. Historical Society & WFPTC Partnership was discussed amongst the board. A revised cooperative endeavor agreement is being drafted for both parties to sign by July 1, 2024.
 - c. The 2024/2025 Budget Draft was presented to the board and will be reviewed prior to the June 19th meeting. It will be adopted before June 30, 2024.
8. Motion to Adjourn was made by John at 6:33 pm. Seconded by Jim. All were in Favor.

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Approved at the June 19, 2024 Board Meeting