

West Feliciana Parish Tourism Commission Meeting
April 17, 2024, 5:30 pm
At the West Feliciana Parish Library
Study Room B
5114 Burnett Road
St. Francisville, La.

Agenda

1. Call meeting to order **David Parker**
2. Roll call
3. Approval of agenda items for consideration and action
4. Public Comment
5. Approval of March 6, 2024 Board Meeting Minutes
6. Old Business
 - a. Executive Director's Report **Devan Corbello**
 - i. Feliciana Backroads Trail
 - ii. Live Like a Local Update
 - iii. Parish Ordinances on Short-Term Rental Update
7. New Business
 - a. Treasurer's Report **Brittany Ernest**
 - b. Employee Handbook Review
 - c. 2023 Financial Disclosure Form Reminder
8. Motion to Adjourn

Next Meeting – May 15, 2024, 5:30 pm @ West Feliciana Parish Library

THE MEETING IS OPEN TO THE PUBLIC.

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact the West Feliciana Tourism Commission at (225) 635-4224 describing the assistance that is necessary. Public comment will be taken after each agenda item is read aloud. Comments will be limited to three minutes per person per agenda item.

“The mission of WFPTC is to market and maintain tourism as a strong economic base for West Feliciana Parish.”

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Minutes

1. David Parker called the meeting to order at 5:30 pm.
2. Roll call: Present- David Parker, John Kean, Brittany Ernest, Leslie Daniel, and Carlye Gragnaurd. Others Present- Devan Corbello. Absent- Jim Johnston, Morgan Moss,
3. Leslie made a motion to approve the agenda items for consideration and action. John seconded the motion. All were in favor.
4. Public Comment- no public was present to comment.
5. Brittany made a motion to approve the March 6, 2024 Board Meeting Minutes. John seconded the motion. All were in favor.
6. Old Business
 - a. Devan gave his executive director's report. He gave an update on the LOT Sales and Media Mission to Amsterdam, Paris, and London. During that trip, he was able to meet with over 150 tour operators, journalists/travel writers, and travel agents who specialize in European travel to the Deep South. He also recently hosted a Fam Tour for 4 international travel writers to show them everything West Feliciana Parish has to offer for visitors. He reviewed the Feliciana Backroads Trail with the board, and they gave him feedback on what to edit to make the trail more comprehensive. He and the board discussed the Live Like a Local campaign that will launch in August. The campaign will encourage locals and visitors to patron local businesses and attractions during a 4 week period in August and September. He spoke with Kenny Havard to get an update on the progress to get short-term rentals in the parish to register with the School Board to ensure that they are remitting occupancy taxes correctly. Havard said he is having the parish lawyers review the policy. John requested that there be a draft ordinance for the board to review by the May board meeting.
7. New Business
 - a. Brittany gave her treasurer's report. \$14,249.54 was collected in occupancy taxes in March.
 - b. Leslie will review the edits to the Employee Handbook and will give an update next month.
8. Motion to Adjourn was made by Leslie and seconded by John.

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Approved at the June 19, 2024 Board Meeting